



health & living jr.

by

AIA Vitality



5th OCTOBER 2019 | 10.00am – 5.00pm
CONNEXION@THE VERTICAL, BANGSAR SOUTH

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GROWING UP TODAY

Growing up can be equal parts exciting and messy. Kids today are exposed to rapid technological changes, intense societal pressure, and complex family issues. Parents, meanwhile, are trying to keep children safe and healthy, without being over-protective. Although we have more information at our fingertips than ever before, is all this knowledge helping us make decisions that are in our children's best interests? How do we prepare kids for a future that will place huge demands on them? BFM's Health & Living Jr brings together experts who will help you look for these answers.

Why Attend?

- Learn the facts behind sensational health headlines that impact your child's health and well-being
- Gain perspective on making well-balanced parenting decisions
- Connect with an inclusive community of parents and professionals

Who Should Attend?

- Young adults and parents-to-be
- Parents and grandparents
- Healthcare professionals and students
- Educationists
- Anyone interested in children's health and development



AGENDA



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9.00 am

REGISTRATION & MORNING REFRESHMENTS

10.00 am

Welcome Address by Meera Sivasothy, GM, BFM Media

10.15 am

Opening Speech by XXXXXXXX, AIA Bhd

10.30 am

Townhall with the Ministers

How have children in Malaysia fared under the Pakatan government? Exactly one year ago at Health & Living Jr 2018, the newly-minted Minister of Health, as well as Deputy Minister of Women, Family & Community Development, had a candid conversation with us about their concerns for children's wellbeing, and the challenges that the government faces in giving children a safe future. This year, we catch up with them again to talk about the progress and plans in addressing issues like vaccination, vaping among children, child abuse and sex education.

GUESTS:

YB Datuk Seri Dr Dzulkefly Ahmad, *Minister of Health*

YB Hannah Yeoh, *Deputy Minister of Women, Family and Community Development*

MODERATOR:

Meera Sivasothy, *Presenter, Health & Living*

PLAYER 1



11.30 am

PANEL 1: The Allergy Epidemic

When you read about children dying of severe allergic reactions from mistakenly eating something with dairy or peanuts, or due to an asthma attack, it strikes fear in your heart. Allergies among children are on the rise, including skin, respiratory and food allergies. Is the allergy epidemic due to an imbalance in our gut microbiome, or are our environments too sanitised? How do we protect our children from unexpected allergic reactions, especially when they are away from home?

GUESTS:

Dr Priatharisiny Velayutham, *Consultant Paediatric ENT and ENT Specialist, Sunway Medical Centre*

Dr Norzila Mohamed Zainudin, *Consultant Paediatric Respiratory Physician, Sunway Medical Centre*

Dr Heah Sheau Szu, *Consultant Paediatric Dermatologist, Sunway Medical Centre*

MODERATOR:

Sharmilla Ganesan, *Presenter/Producer, The Bigger Picture*

12.30 pm

LUNCH

PLAYER 2



AGENDA



1.45 pm

PANEL 2: The Battle Over Vaccination

The biggest ongoing battle in medicine today is over the issue of vaccination. The debate pits parents against doctors, with terrifying consequences: vaccine-preventable diseases like measles and diphtheria have spiked and are killing more children. The World Health Organization ranked vaccine hesitancy as one of the top 10 threats to global health in 2019. What is fuelling parents' anxieties about vaccination, and is the medical community able to counter the anti-vaccination movement with scientific arguments alone?

GUESTS:

Dato' Dr Musa Mohd Nordin, *Consultant Paediatrician and Neonatologist, KPJ Damansara Specialist Hospital*

MODERATOR:

Sumitra Selvaraj, *Presenter/Producer, The Bigger Picture*



2.45 pm

PANEL 3: The Dilemma of Modern Childhood

This is the life of a child growing up today: excel academically, be good at sports, and learn a musical instrument, but don't get too stressed. Make sure you're physically active and limit your screen time, but don't play outside because it's too dangerous. Children and parents are struggling to cope with all the conflicting demands of modern life. Are today's children adequately prepared to face adulthood? Or are we raising a generation of pampered under-achievers?

GUESTS:

Dr Cindy Chan, *Consultant Developmental Paediatrician, Hospital Kuala Lumpur*

MODERATOR:

Tee Shiao Eek, *Presenter/Producer, The Bigger Picture*

3.45 pm

STORIES: Every Child Matters

Raising a child in today's environment is a challenging journey, and parents of children with special needs have more obstacles to navigate. Three parents share their experiences of raising children with unique health challenges.

GUESTS:

Choo Li-Hsian, *parent of a child with Down Syndrome*

Edmund Lim, *parent of a child with spinal muscular atrophy*

4.45 pm

TEA BREAK

5.00 pm

END



COME JOIN US

Please complete this form and email to events@bfm.my or fax to +603-7733 2100 for manual processing.

REGISTRATION FEE PER DELEGATE (Please tick one box only)

 REGULAR TICKET:
RM 50

 GROUP TICKET (4 PAX & MORE) :
RM 45

*Ticket prices are EXCLUSIVE of 6% SST • *Each delegate must complete a separate registration form • *Tickets are NON-REFUNDABLE

DELEGATE INFORMATION (Please type or write in block letters)

FULL NAME* : _____ COMPANY* : _____
 NRIC* : _____ DESIGNATION* : _____
 EMAIL* : _____ DATE : _____
 MOBILE* : _____ SIGNATURE** : _____

*Compulsory fields. Must be completed. • ** This form is NOT valid without a signature.

METHODS OF PAYMENT (Please tick only one box)

 BANK TRANSFER

 CHEQUE

*Full payment is required prior to the event • **Confirmation of participation will only be made AFTER full payment is made prior to the event.
 • **We reserve the right to refuse admission if payment is not received on time.

ADMISSION DETAILS

BFM HEALTH AND LIVING JUNIOR 2019

DATE : 5th October 2019 (Saturday) **TIME :** 10.00 am – 5.00 pm (Registration starts at 9.00 am)

VENUE : Connexion@The Vertical, Bangsar South, No. 8, Jalan Kerinchi, 59200 Kuala Lumpur.

*Fee includes admission to the BFM Health and Living Junior 2019 event, access to materials and meals provided at the event.
 • The fee does not include any travel expenses local or international, accommodation and other incidentals.

FOR ENQUIRIES & GROUP REGISTRATION PLEASE CONTACT :

Claire Goh | Tel: **+6017-201 6018** | Fax: **+603-7733.2100** | Email: **events@bfm.my**

*Delegates may wish to note that all payments received are processed by BFM Media Sdn Bhd

TERMS AND CONDITIONS

1. Payment Terms: **Following completion and return of the registration form, full payment is required within 7 working days from receipt of invoice.** We reserve the right to refuse admission if payment is not received on time. Payment must be made in Malaysian Ringgit.
2. Cancellation/Substitution: Provided the total fee has been paid, substitutions are allowed 10 working days before BFM Healthy & Living Junior 2019 commences. Otherwise, all bookings carry a 100% cancellation liability immediately after a completed registration form has been received by BFM Media Sdn Bhd. By completing this registration form, the delegate agrees that in case of dispute or cancellation of this contract, BFM Media Sdn Bhd will not be able to mitigate its losses for any less than 100% of the total contract value. If for any reason beyond its control, BFM Media Sdn Bhd decides to cancel or postpone the event, it will not be responsible for covering airfare, hotel or any other travel costs incurred by the Client.
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5. Governing law: This Agreement shall be governed and construed in accordance with the law of Malaysia and the parties submit to the exclusive jurisdiction of the Malaysian Courts. However, only BFM Media Sdn Bhd is entitled to waive this right and submit to the jurisdiction of the courts in where the Client's office is located.